

# Invitation to Become a TABS Corporate Sponsor



The Association  
of Boarding Schools

TABS invites companies, organizations, and consultants supporting boarding school education or offering products or services to the families of children enrolled in boarding schools to become **Corporate Sponsors**. Your support of TABS gives you access to the target audience you want to reach.

## If you Provide Services for Schools...

- Receive first choice of location in the TABS Exhibit Hall at the Annual Conference. All Corporate Sponsors will be contacted before information is distributed to the public and will have a chance to apply first.
- First choice of sponsorship opportunities at professional development workshops or the TABS Annual Conference (sponsorships available for an additional fee).
- Online listing on TABS' website [schools.com](http://schools.com), featuring your company's logo, a 25 word description of your services, and a link to your web site. Schools.com averages 60,000 visitors per month.
- Discounts on advertising in TABS' publications.
- Listing in the annual directory, sent to all member schools and distributed on request to parents and others interested in boarding school education. Over 30,000 copies distributed internationally through-out the year.
- A targeted member mailing list, for one time use, that includes your choice of heads of schools, residential life professionals, or admission professionals. Labels provided upon request.
- One (1) copy of all mailings sent to TABS member schools. Includes informational advisories and information about TABS products and services.

## If you Provide Services for Families...

- Online listing on TABS' website [www.schools.com](http://schools.com), featuring your company's logo, a 25 word description of your services, and a link to your web site. [www.schools.com](http://www.schools.com) averages 60,000 visitors per month.
- Discounts on advertising in TABS' publications. For information on advertising, visit our website.
- First choice of location in the TABS Exhibit Hall at the Annual Conference. All Corporate Sponsors will be contacted before information is published to the public and will have a chance to apply first.
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## To Apply:

The Corporate Sponsor fee is \$750.00 per year. The fee is billed to each Corporate Sponsor on July 1st of each year. Complete this application and return it with payment as soon as possible to begin receiving all the benefits of sponsorship listed above.

To learn more, visit [www.schools.com](http://www.schools.com) and see!

- Application with directory listing
- Exhibit Kit and Contract
- Ad Placement Order Form
- Additional Sponsorship Information
- Request for Labels Form

Questions may be directed to Steve Banks, Associate Director, at 202-965-8982 ext. 12, or via email at [banks@schools.com](mailto:banks@schools.com).

*Acceptance as a Corporate Sponsor will not suggest or imply that TABS has endorsed any products or services.*

# Corporate Sponsor Application (page 2 of 2)

In exchange for the benefits to be provided by The Association of Boarding Schools (TABS) to the undersigned TABS Corporate Sponsor, including access to its membership list for use in marketing the Sponsor's products and services, the undersigned Corporate Sponsor (the "Sponsor") hereby agrees as follows:

- Services and products should be of interest to TABS member schools and families exploring the independent college-preparatory residential education option. Corporate Sponsorship is not available to schools who do not meet TABS membership requirements or programs held at schools who do not meet TABS membership requirements. Academic enrichment programs and summer programs not affiliated with a non-member school may become Corporate Sponsors. TABS reserves the right to review each application for compliance with these standards.
- The Corporate Sponsor will not suggest or imply, in any written or oral communication, that TABS has endorsed any of its products or services, or use TABS' name or logo in any form.
- When communicating with TABS member schools, the Corporate Sponsor will speak comprehensively about the strengths of its own products and services, and not allege weaknesses in other competitor products.
- All TABS mailing labels are for one-time use only. The Corporate Sponsor will furnish to TABS, in advance, the final copy of any item using TABS labels. TABS reserves the right to deny the use of labels. Violation of the one-time use permission is grounds for revocation of Corporate Sponsor title.
- TABS reserves the right to remove the Corporate Sponsor if it violates any of the above agreements, or if TABS deems the Corporate Sponsor's business to be discriminatory or inappropriate to the interests of its membership.
- Corporate Sponsors who are dropped, for any reason, will not receive a refund on the balance of the current year subscription fee.

### Please send signed application with check to:

The Association of Boarding Schools (TABS)  
P.O. Box 75012  
Baltimore, Maryland 21275

### Or fax forms with credit card payment to:

202-965-8988

- Check enclosed  
 VISA    MasterCard    American Express

Card Number

Exp. Date

Name on Card

Signature

### Company Information

Company Name

Address

City

State/Province

Zip/Postal Code

Phone

Fax

Web site

Description of your products or services (25 words or less):

### Primary Company Contact Information

Name of Company Representative

Title of Company Representative

Email of Company Representative

Do you want your email address published?    Yes    No

I have read and understand the Corporate Sponsor Application and agree to the standards that TABS has outlined.

Signature of Company Representative

Date

Phone of Company Representative



**The Association of Boarding Schools**

2141 Wisconsin Avenue, NW, Suite H   Washington, DC 20007   [www.schools.com](http://www.schools.com)